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# Information SYSTEMS

SIXTH EDITION  
BALTZAN

**BUSTED:**

The Criminal in  
the Cube Next Door

**SPAM**

IT'S NOT JUST  
FOR DINNER

**#GOING  
OFFLINE:**

The Anti-Social  
Networking  
Solution

**HELP!**

ROBOTS TOOK  
MY JOB!

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# information systems 6e

Paige Baltzan

Daniels College of Business  
University of Denver





# M: INFORMATION SYSTEMS

## systems 6e

### **M: INFORMATION SYSTEMS**

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# brief contents

## module one

**BUSINESS DRIVEN MIS** 3

**CHAPTER 1** Management Information Systems: Business  
Driven MIS 5

**CHAPTER 2** Decisions + Processes: Value Driven Business  
35

**CHAPTER 3** Ebusiness: Electronic Business Value 77

**CHAPTER 4** Ethics + Information Security: MIS Business  
Concerns 105

## module two

**TECHNICAL FOUNDATIONS OF MIS** 133

**CHAPTER 5** Infrastructures: Sustainable Technologies  
135

**CHAPTER 6** Data: Business Intelligence 167

**CHAPTER 7** Networks: Mobile Business 197

## module three

**ENTERPRISE MIS** 219

**CHAPTER 8** Enterprise Applications: Business

	Communications	221
<b>CHAPTER 9</b>	<b>Systems Development and Project Management: Corporate Responsibility</b>	<b>261</b>
GLOSSARY		286
NOTES		305
INDEX		309





# contents

## module one BUSINESS DRIVEN MIS

---

### CHAPTER 1 MANAGEMENT INFORMATION SYSTEMS: BUSINESS DRIVEN MIS 5

INTRODUCTION 5

**SECTION 1.1** >>Business Driven MIS 6

COMPETING IN THE INFORMATION AGE 6

**LIVING THE DREAM DATA BITS 7**

Data 8

**FYI** Computers Are Everywhere 9

Information 9

Business Intelligence 10

**ANALYZING ANALYTICS** Categorizing Analytics 13

Knowledge 14

SYSTEMS THINKING AND MANAGEMENT INFORMATION SYSTEMS 14

The MIS Solution 15

**BUSTED** The Internet of Things Is Wide Open—For Everyone! 16

Systems Thinking 17

MIS Department Roles and Responsibilities 19

**SHOW ME THE MONEY** Is Technology Making Us Dumber or Smarter? 19

**DUE DILIGENCE** Data Analysis Gone Wrong 21

## **SECTION 1.2 >>Business Strategy 22**

IDENTIFYING COMPETITIVE ADVANTAGES 22

**MY NOT TO-DO LIST** What Happens on YouTube Stays on YouTube—FOREVER 23

FOUR KEY AREAS OF A SWOT ANALYSIS 24

THE FIVE FORCES MODEL—EVALUATING INDUSTRY ATTRACTIVENESS 24

Buyer Power 25

**SHOW ME THE MONEY** SWOT Your Student 25

Supplier Power 26

Threat of Substitute Products or Services 27

Threat of New Entrants 27

Rivalry among Existing Competitors 27

Analyzing the Airline Industry 28

**FYI** Sharing Data around the World 28

THE THREE GENERIC STRATEGIES—CHOOSING A BUSINESS FOCUS 29

**SHOW ME THE MONEY** Death of a Product 29

**LIVING THE DREAM** One Laptop per Child 30

VALUE CHAIN ANALYSIS—EXECUTING BUSINESS STRATEGIES 30

**BUSTED** Listen to Spider-Man; He Knows What He's Talking About! 31

**UP-AND-RUNNING** Smart Carting 32

## **CHAPTER 2 DECISIONS + PROCESSES:**



## VALUE DRIVEN BUSINESS 35

INTRODUCTION 35

**SECTION 2.1 >>**Decision Support Systems 36

**SHOW ME THE MONEY** What Level Are My Decisions?  
36

MAKING BUSINESS DECISIONS 36

The Decision-Making Process 37

Decision-Making Essentials 37

MEASURING BUSINESS DECISIONS 39

Efficiency and Effectiveness Metrics 42

The Interrelationship of Efficiency and Effectiveness MIS Metrics  
43

**SHOW ME THE MONEY** Is It Effective or Is It Efficient?  
43

**DUE DILIGENCE** Get the Cow Out of the Ditch 44

USING MIS TO MAKE BUSINESS DECISIONS 44

Operational Support Systems 44

**ANALYZING ANALYTICS** Will They Stay or Will They  
Go? 45

Managerial Support Systems 46

Strategic Support Systems 46

**BUSTED** You Accidentally Sent Your Confidential Email to  
Your Significant Other to Your Grandmother—OUCH! 49

**ANALYZING ANALYTICS** Metrics That Matter to Me 51

**FYI** Was Stephen Hawking Ever Wrong? 52

USING AI TO MAKE BUSINESS DECISIONS 52

Machine Learning 53

**SECTION 2.2 >>**Business Processes 56

**LIVING THE DREAM** My Virtual Reality Check 57

**UP-AND-RUNNING** Ready, Set, AlphaGo! 57

MANAGING BUSINESS PROCESSES	57
BUSINESS PROCESS MODELING	59
<b>SHOW ME THE MONEY</b> If It Ain't Broke, Don't Fix It	60
USING MIS TO IMPROVE BUSINESS PROCESSES	63
<b>FYI</b> IBM Watson Taking over the World	63
Operational Business Processes—Automation	64
Managerial Business Processes—Streamlining	66
<b>SHOW ME THE MONEY</b> No Guts in Business	66
Strategic Business Processes—Reengineering	67
<b>SHOW ME THE MONEY</b> Streamlining Your Email	68
<b>UP-AND-RUNNING</b> Build Robot, Save Life	71
DATA MINING	71
Data Mining Process Model	71
Data Mining Analysis Techniques	71
Data Mining Modeling Techniques for Predictions	74

## CHAPTER 3 EBUSINESS: ELECTRONIC BUSINESS VALUE 77

INTRODUCTION	77
<b>SECTION 3.1 &gt;&gt;Web 1.0: Ebusiness</b>	78
DISRUPTIVE TECHNOLOGIES	78
Disruptive versus Sustaining Technology	78
<b>SHOW ME THE MONEY</b> What Is Uber?	78
The Internet and World Wide Web—The Ultimate Business Disruptors	79
<b>DUE DILIGENCE</b> Unethical Disruption	80
WEB 1.0 THE CATALYST FOR EBUSINESS	81
Expanding Global Reach	82
Opening New Markets	82

Reducing Costs 82  
Improving Effectiveness 84  
**SHOW ME THE MONEY** DuckDuckGo! 84

**THE FOUR EBUSINESS MODELS** 86  
Business-to-Business (B2B) 86  
Business-to-Consumer (B2C) 86  
Consumer-to-Business (C2B) 87  
Consumer-to-Consumer (C2C) 87  
Ebusiness Forms and Revenue-Generating Strategies 87  
**LIVING THE DREAM** Search Engines 89

**EBUSINESS TOOLS FOR CONNECTING AND COMMUNICATING** 90  
Email 90  
**UP-AND-RUNNING** Social Media Marketing 90  
Instant Messaging 90  
Podcasting 91  
Videoconferencing (Zoom) 91  
Web Conferencing 91  
Content Management Systems 92  
**BUSTED** Virtual Abandonment 92

**SECTION 3.2 >>** Web 2.0: Business 2.0 92

**WEB 2.0: ADVANTAGES OF BUSINESS 2.0** 93  
Content Sharing through Open Sourcing 93  
**ANALYZING ANALYTICS** Analyzing Websites 94  
User-Contributed Content 95  
Collaboration Inside the Organization 95  
Collaboration Outside the Organization 96

**NETWORKING COMMUNITIES WITH BUSINESS 2.0** 96  
**MY NOT TO-DO LIST** Social Not Working 97  
Social Tagging 98  
**UP-AND-RUNNING** Disrupt Yourself 99  
**DUE DILIGENCE** Anti-Social Networking 99

## BUSINESS 2.0 TOOLS FOR COLLABORATING 100

Blogs 100

Wikis 101

**FYI** Are You Ready for Your Next Gig? 101

Mashups 101

## WEB 3.0: DEFINING THE NEXT GENERATION OF ONLINE BUSINESS OPPORTUNITIES 102

**LIVING THE DREAM** Kiva Collaboration 102

Egovernment: The Government Moves Online 103

**FYI** Using Hashtags 103

## CHAPTER 4 ETHICS + INFORMATION SECURITY: MIS BUSINESS CONCERNS 105

### INTRODUCTION 105

### SECTION 4.1 >>Ethics 106

### INFORMATION ETHICS 106

**BUSTED** Information: Does It Have Ethics? 108

Information Does Not Have Ethics; People Do 108

**MY NOT TO-DO LIST** Do You Really Want to Risk It?  
109

### DEVELOPING INFORMATION MANAGEMENT POLICIES 110

Ethical Computer Use Policy 110

Information Privacy Policy 111

Acceptable Use Policy 112

**DUE DILIGENCE** The Right to Be Forgotten 112

Email Privacy Policy 113

**SHOW ME THE MONEY** 15 Million Identity Theft Victims  
113

**FYI** Monitoring Employees 114  
Social Media Policy 115  
Workplace Monitoring Policy 115  
**BUSTED** How Much Would You Pay for Your Life? 116

**SECTION 4.2 >>** Information Security 117

**PROTECTING INTELLECTUAL ASSETS** 117

Security Threats Caused by Hackers and Viruses 119

Viruses: A Dangerous Threat to Business 120

**SHOW ME THE MONEY** Who Filed My Taxes? 121

**THE FIRST LINE OF DEFENSE—PEOPLE** 122

**MY NOT TO-DO LIST** Fake News 123

**THE SECOND LINE OF DEFENSE—TECHNOLOGY** 123

People: Authentication and Authorization 123

**DUE DILIGENCE** Office Bullying 126

Data: Prevention and Resistance 127

Attack: Detection and Response 129

**FYI** Home Security Systems 130

**SHOW ME THE MONEY** Hackers Love Phish, and I Don't Mean the Band 131

---

page vi

**module two** TECHNICAL FOUNDATIONS OF MIS 133

---

**CHAPTER 5 INFRASTRUCTURES:  
SUSTAINABLE TECHNOLOGIES  
135**

**INTRODUCTION** 135

**SECTION 5.1 >>** MIS Infrastructures 136

**THE BUSINESS BENEFITS OF A SOLID MIS**

INFRASTRUCTURE 136

SUPPORTING OPERATIONS: INFORMATION MIS  
INFRASTRUCTURE 137

Backup and Recovery Plan 138

Disaster Recovery Plan 139

**DUE DILIGENCE** I Don't Have a Temperature, but I'm  
Positive I Have a Virus 139

**SHOW ME THE MONEY** Who Can Fix My iPhone? 141

Business Continuity Plan 142

**FYI** Creating a BCP Plan 142

**DUE DILIGENCE** Zombies Attack the University of Florida  
143

SUPPORTING CHANGE: AGILE MIS INFRASTRUCTURE  
143

**UP-AND-RUNNING** The Problem with Amazon 144

Accessibility 144

Availability 145

Maintainability 145

Portability 146

Reliability 146

Scalability 146

Usability 147

**SECTION 5.2 >>Building Sustainable MIS Infrastructures**  
**147**

**SHOW ME THE MONEY** Ranking the -ilities 147

MIS AND THE ENVIRONMENT 148

**DUE DILIGENCE** Is Moore's Law Dead? 148

Increased Electronic Waste 149

**LIVING THE DREAM** Solving the Ewaste Problem 149

Increased Energy Consumption 149

Increased Carbon Emissions 150

**LIVING THE DREAM** Turning Carbon Emissions into Power 150

**FYI** Ewaste and the Environment 150

**SUPPORTING THE ENVIRONMENT: SUSTAINABLE MIS INFRASTRUCTURE** 151

Grid Computing 151

**SHOW ME THE MONEY** How Big Is Your Carbon Footprint? 151

Virtualized Computing 152

**ANALYZING ANALYTICS** Sustainable Analytics 154

Cloud Computing 157

**FYI** Virtualization for Your Cell Phone 158

**BUSTED** Hack Attack 159

Utility Computing 163

**SHOW ME THE MONEY** Upcycle Your Old PC 165

## **CHAPTER 6 DATA: BUSINESS INTELLIGENCE** **167**

**INTRODUCTION** 167

**SECTION 6.1 >>**Data, Information, and Databases 168

**DATA QUALITY** 168

Data Type: Transactional and Analytical 168

Data Timeliness 169

Data Quality 170

**SHOW ME THE MONEY** Determining Data Quality Issues  
172

Data Governance 172

**STORING DATA USING A RELATIONAL DATABASE MANAGEMENT SYSTEM** 173

Storing Data Elements in Entities and Attributes 174

Creating Relationships through Keys 174  
**DUE DILIGENCE** That's Not My Mother in the Casket!  
175  
Coca Cola Relational Database Example 176

## USING A RELATIONAL DATABASE FOR BUSINESS ADVANTAGES 176

**MY NOT TO-DO LIST** Yes, I Started the Internet 176  
Increased Flexibility 176  
**BUSTED** Follow the Data 178  
Increased Scalability and Performance 178  
Reduced Data Redundancy 178  
Increased Data Integrity (Quality) 179  
Increased Data Security 179  
**SHOW ME THE MONEY** Excel or Access? 179

## **SECTION 6.2 >>**Business Intelligence 180

### BUSINESS INTELLIGENCE 180

**DUE DILIGENCE** Unethical Data Mining 180  
The Problem: Data Rich, Information Poor 180  
The Solution: Data Aggregation 181  
**UP-AND-RUNNING** Big Data to the Rescue 182

### DATA WAREHOUSES 183

Data Analysis 184  
Data Lake 185  
Data Cleansing or Scrubbing 186  
**SHOW ME THE MONEY** Data Warehouse or  
Data Lake? 187  
Data Visualization 188  
**SHOW ME THE MONEY** Clean My Data! 191

### BLOCKCHAIN: DISTRIBUTED COMPUTING 192

How Blockchains Work 193  
Blockchain Advantages 194



# CHAPTER 7 NETWORKS: MOBILE BUSINESS

## 197

INTRODUCTION 197

**SECTION 7.1 >>** Connectivity: The Business Value of a Networked World 198

OVERVIEW OF A CONNECTED WORLD 198

Wireless Networks 199

**LIVING THE DREAM** Saving the World One Phone at a Time 199

WIRELESS NETWORK CATEGORIES 201

Wireless MANs 202

**UP-AND-RUNNING** Sports Sensors 202

**SHOW ME THE MONEY** Pokémon Go for Playgrounds 204

**DUE DILIGENCE** Net Neutrality 205

PROTECTING WIRELESS NETWORKS 206

**BUSTED** War Driving: Engineering or Piracy? 207

**DUE DILIGENCE** Teddy the Guardian 208

MOBILE ENTERPRISE MANAGEMENT 208

**SHOW ME THE MONEY** Where Would You GoPro? 209

**DUE DILIGENCE** Should Airlines Allow Cell Phone Calls during Flights? 212

BUSINESS APPLICATIONS OF WIRELESS TECHNOLOGIES 213

**FYI** Music in the Clouds 213

**ANALYZING ANALYTICS** The Magic Mobility of Disney 215

**BUSTED** Snapping a Theftie 217

## CHAPTER 8 ENTERPRISE APPLICATIONS: BUSINESS COMMUNICATIONS 221

INTRODUCTION 222

BUILDING A CONNECTED CORPORATION THROUGH  
INTEGRATIONS 222

**SECTION 8.1 >>**Supply Chain Management 222

Integration Tools 223

SUPPLY CHAIN MANAGEMENT 223

Blockchain Revamping the Supply Chain 227

**ANALYZING ANALYTICS** Buy One, Get One Groceries  
229

TECHNOLOGIES REINVENTING THE SUPPLY CHAIN  
229

3D Printing Supports Procurement 230

RFID Supports Logistics 232

**LIVING THE DREAM** 3D Printing for Poverty 232

**DUE DILIGENCE** 3D Printing Weapons 232

Drones Support Logistics 234

Robotics Supports Materials Management 234

**FYI** Drone Races 234

**DUE DILIGENCE** Robots Took My Job 235

**SECTION 8.2 >>**Customer Relationship Management and  
Enterprise Resource Planning 236

CUSTOMER RELATIONSHIP MANAGEMENT 236

**MY NOT TO-DO LIST** Fixing the Post Office 237

**FYI** Ruby Receptionists 238

Evolution of CRM 238

The Power of the Customer 238

Measuring CRM Success 239

Operational and Analytical CRM 239

**SHOW ME THE MONEY** Nice Emotions 239

Marketing and Operational CRM 241

Sales and Operational CRM 242

**BUSTED** I'm Stuck in London and I've Been Robbed—Help Me! 243

Customer Service and Operational CRM 244

**DUE DILIGENCE** Customer Power to the Rescue 245

Analytical CRM 245

**SHOW ME THE MONEY** AI Is My Co-worker 247

**ENTERPRISE RESOURCE PLANNING** 247

The Benefits of ERP 250

Core ERP Components 251

Extended ERP Components 252

Measuring ERP Success 254

**SHOW ME THE MONEY** Classic Cars 254

**ORGANIZATIONAL INTEGRATION WITH ERP** 255

On-Premise ERP 255

Cloud ERP 255

Hybrid ERP 257

**UP-AND-RUNNING** Chatbot Sales 257

**FYI** Bean Integration 259

## **CHAPTER 9 SYSTEMS DEVELOPMENT AND PROJECT MANAGEMENT: CORPORATE RESPONSIBILITY**

### **261**

INTRODUCTION	261
<b>SECTION 9.1 &gt;&gt;Developing Enterprise Applications</b>	<b>262</b>
THE SYSTEMS DEVELOPMENT LIFE CYCLE (SDLC)	<u>page viii</u>
Phase 1: Planning	262
Phase 2: Analysis	264
<b>FYI</b> Meetings, Meetings, No More Meetings!	264
Phase 3: Design	265
Phase 4: Development	265
Phase 5: Testing	266
<b>FYI</b> Reducing Ambiguity in Business Requirements	267
<b>FYI</b> Scratch	267
Phase 6: Implementation	269
<b>ANALYZING ANALYTICS</b> Bugs Everywhere	270
Phase 7: Maintenance	270
SOFTWARE DEVELOPMENT METHODOLOGIES	271
Agile software development methodologies	272
<b>SHOW ME THE MONEY</b> Picking Great Projects	273
<b>BUSTED</b> Responding to Dilemmas	275
<b>SECTION 9.2 &gt;&gt;Project Management</b>	<b>275</b>
USING PROJECT MANAGEMENT TO DELIVER SUCCESSFUL PROJECTS	275
Unclear or Missing Business Requirements	276
Skipped Phases	276
<b>FYI</b> Time Management Applications	277
Changing Technology	277
The Cost of Finding Errors in the SDLC	277
Balance of the Triple Constraint	278
PRIMARY PROJECT PLANNING DIAGRAMS	279
<b>DUE DILIGENCE</b> Work Breakdown Structures	282

OUTSOURCING PROJECTS	282	
<b>MY NOT TO-DO LIST</b> Honestly, It Cost \$7,500 for a Steak Dinner	283	
<b>DUE DILIGENCE</b> Global Work Breakdown Structures	284	
Outsourcing Benefits	284	
Outsourcing Challenges	284	
<b>SHOW ME THE MONEY</b> Death March	285	
GLOSSARY	286	<hr/> <u>page ix</u>
NOTES	305	
INDEX	309	



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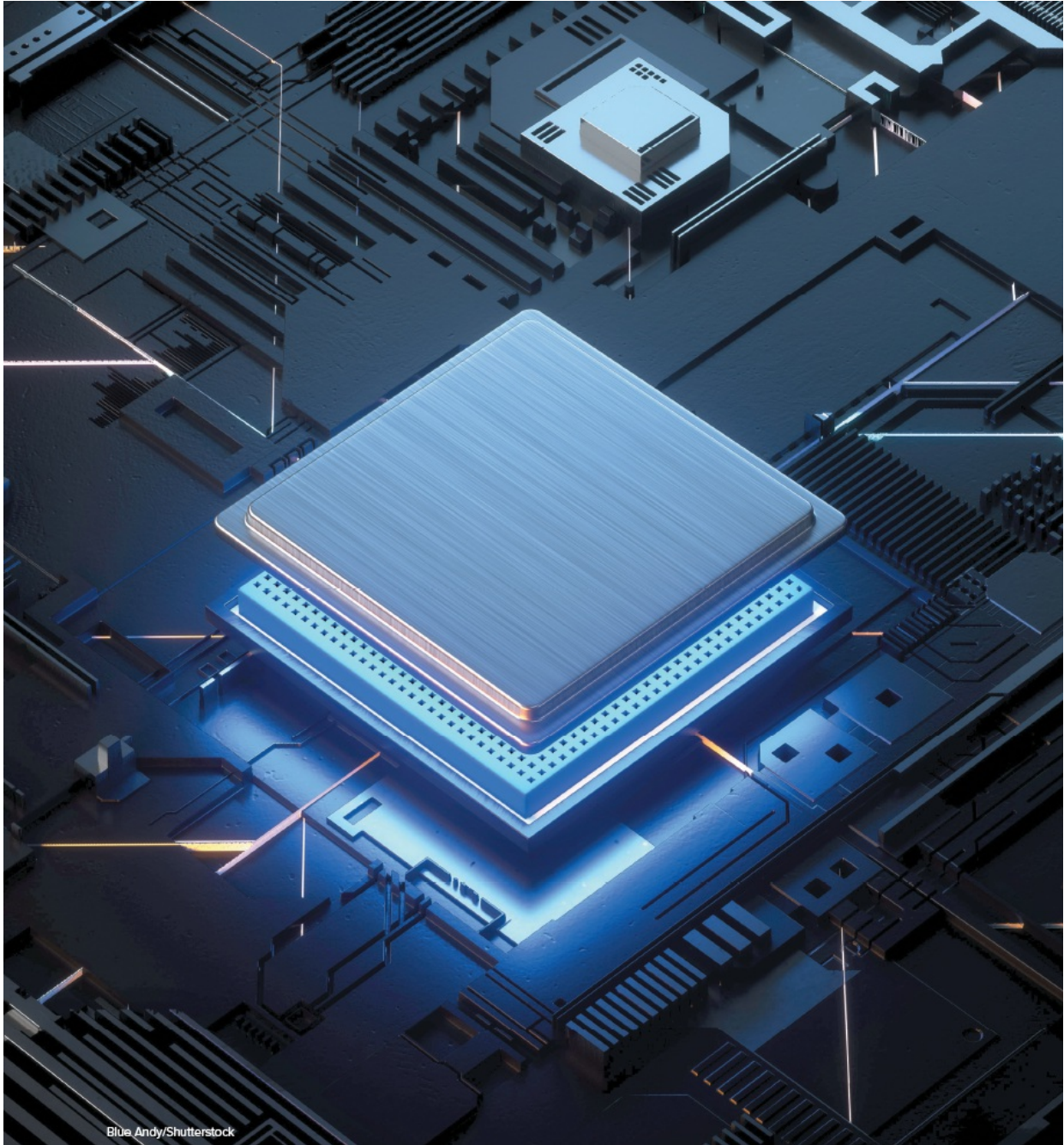
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# coming up

## BUSINESS DRIVEN MIS

**M**ost companies today rely heavily on the use of management information systems (MIS) to run various aspects of their businesses. Whether they need to order and ship goods, interact with customers, or conduct other business functions, management information systems are often the underlying infrastructure performing the activities. Management information systems allow companies to remain competitive in today's fast-paced world and especially when conducting business on the Internet. Organizations must adapt to technological advances and innovations to keep pace with today's rapidly changing environment. Their competitors certainly will!

No matter how exciting technology is, successful companies do not use it simply for its own sake. Companies should have a solid business reason for implementing technology. Using a technological solution just because it is available is not a good business strategy.

The purpose of Module 1 is to raise your awareness of the vast opportunities made possible by the tight correlation

between business and technology. Business strategies and processes should always drive your technology choices. Although awareness of an emerging technology can sometimes lead us in new strategic directions, the role of information systems, for the most part, is to support existing business strategies and processes. ■

## **module one**

### **BUSINESS DRIVEN MIS**

**ch. 1** Management Information Systems: Business Driven MIS

**ch. 2** Decisions + Processes: Value Driven Business

**ch. 3** Ebusiness: Electronic Business Value

**ch. 4** Ethics + Information Security: MIS Business Concerns

## **module two**

### **TECHNICAL FOUNDATIONS OF MIS**

## **module three**

### **ENTERPRISE MIS**